WORLD'S #1 COLIVING NETWORK

# COLIMING HIUB

ONLINE GLOBAL CONFERENCE Sept. 5-6, 2020 12.1%

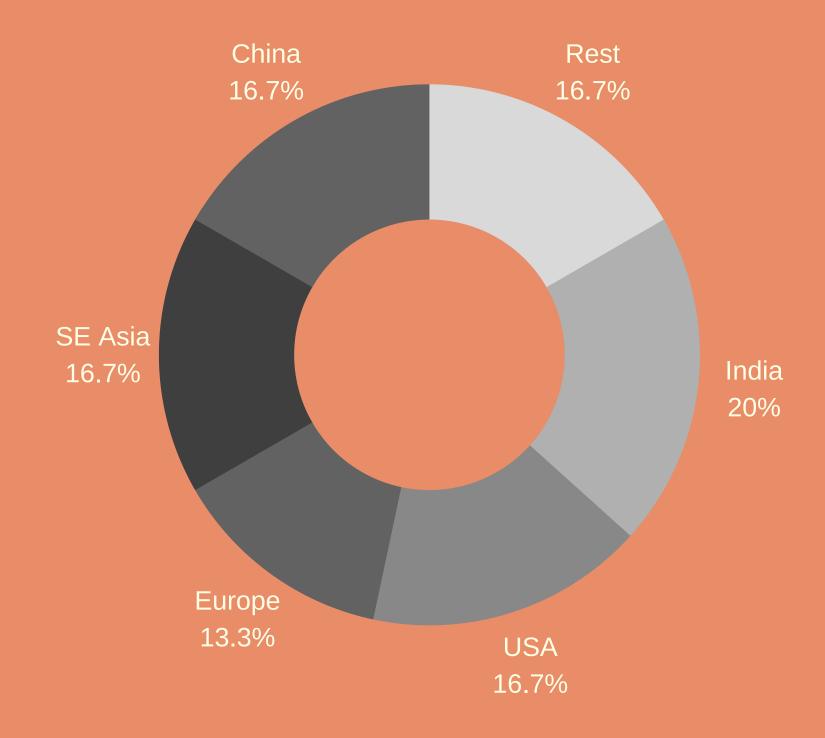
IMPROVEMENT IN
RENTAL YIELDS IF HOTEL
OWNERS CONVERT TO A
COLIVING SCHEME.

75%

INCREASE IN
GLOBAL FUNDING
FOR COLIVING
IN 2019.

# COLIVING STATS

"In every region, few big players own close to 60-70% of the coliving market. Having said that, an increase in the number of operators gives an indication that there is more headroom for expansion, especially in countries where penetration is low." - Co-Liv Report 2019



# GLOBAL COLIVING CONFERENCE April 27-28, 2019 Las Palmas de Gran Canaria



# Coliving Hub

### **ABOUT US**

Coliving Hub is an association of Coliving spaces, providing networking and business opportunities online and offline.

Coliving Hub organizes an <u>annual conference</u> that acts as a forum for all players in the industry to display their expertise and network with other coliving house operators.

# Founding Members

















swiss escape



# Mission Statement COLIVING INDUSTRY

To enable and empower people around the world to create and use co-living spaces.

Lately the trickle of co-living activity has become a torrent. - NY Times

# Coliving Hub Board of Directors



FANNY CALOZ

Co-founder of Swiss Escape (Switzerland)



MARIA SIROTKINA

Restation Coliving founder (Spain)



ROD COOK

Founder of Retreats (France)



CHRISTINE MCDANNELL

Founder of Kindred

Quarters Coliving

(USA)

# Coliving Hub Management Team



MORGANE

Marketing & Public

Relations Manager



FLAMINIA BUDA
Sales & Partnership
Manager



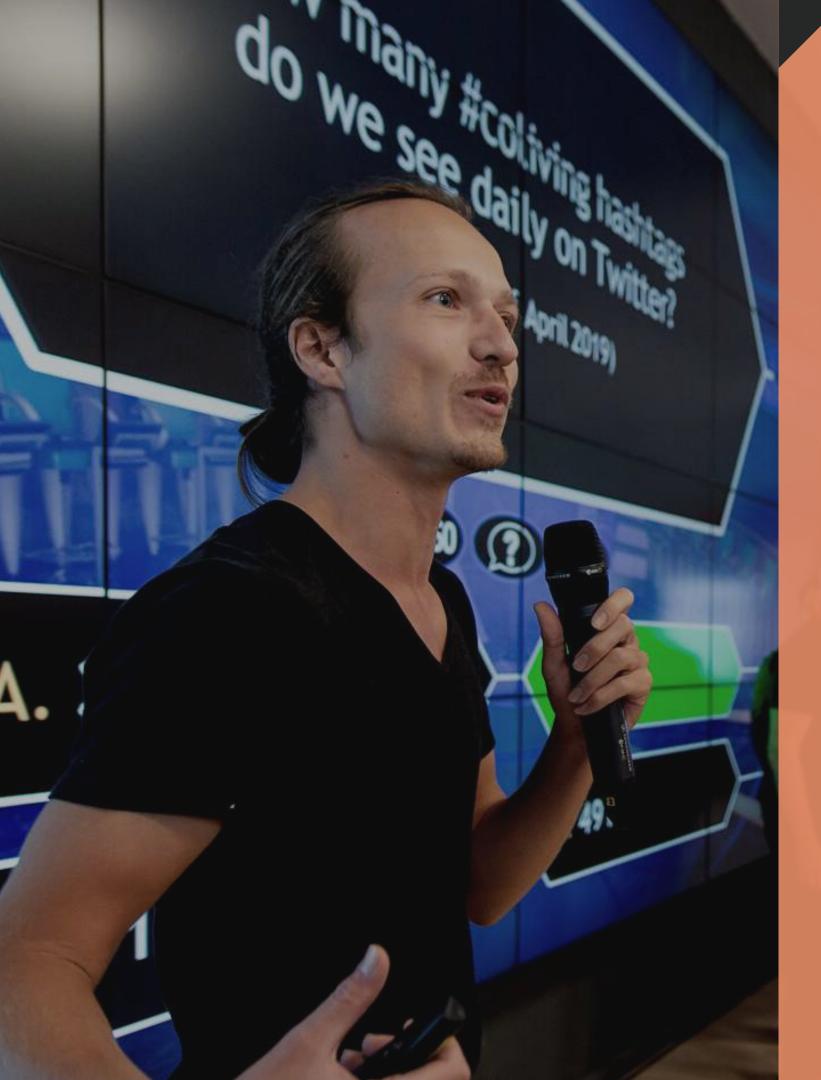
HAZIQUE MEMON
Co-Founder



JACOB SHAPIRO

Business Development

Director for Outpost Club



# What's an Online Conference?

### 2-DAY EVENT

Full educational conference with networking, workshops & inspirational speakers.

## VIRTUAL NETWORKING

Connecting with thought leaders, investors, developers, and operators from around the world.

### VIRTUAL SPONSOR BOOTHS

Access to virtual vendor booth in the exhibition hall on the online platform.

# Online Conference 5-6th September, 2020

#### LIVE PANELS

To tickle your subconscious and challenge opinions.

#### WORKSHOPS

To get creative, think outside the box and to polish up your skills.

#### NETWORKING

Get matched virtually in 1:1 video calling sessions.

#### VIRTUAL BOOTHS

Access to our sponsors virtual exhibition booths to discover new products.

"The highlight is seing how we can complement and learn from each other.." -Romulo from Seedstars

66

From the first talk my mind was completely blown, I ve learnt so much...

Digital Nomad Girls

99

Interesting insights, personal stories, lots of inspiration about different type of communities..

Conscious Coliving

# Who's Attending?

COLIVING SPACE FOUNDERS

HOSPITALITY PROFESSIONALS

REAL ESTATE DEVELOPERS

TECH SOLUTIONS FOR COLIVING & REAL ESTATE

REAL ESTATE INVESTORS

COLIVING COMMUNITY



# BECOME A SPONSOR

Sponsorship Inclusions 2020

# Sponsorship Perks

#### GENERATE BRAND AWARENESS

You can reinforce your position in the future of coliving spaces in front of decision makers.

#### CREATE VALUABLE CONNECTIONS

During the event you will be given the chance to be matched 1:1 with another attendee virtually.

### GENERATE HIGH QUALITY LEADS

With coliving operators attending our conference, your product or service will be showcased to all of our global attendees through a <u>virtual exhibition</u> booth.

# Platinum, Silver & Bronze Sponsorships

PLATINUM SPONSOR

> SILVER SPONSOR

BRONZE SPONSOR

# Platinum Sponsorship

£5,000

€2,500

#### PRE-EVENT

- Sponsor section on our conference landing page.
- Included in our email blasts and videos.
- Mentioned in 3 posts across our social media.
- Also included are 3 tickets for your staff.

#### **DURING-EVENT**

- Logo and mention in the schedule.
- <u>Live demo</u> at the exhibition booth to display your materials; pre-recorded or LIVE session.
- Large size exhibition booth space.
- Online speed-networking: meet others for a timed 15-minute video call.

### POST-EVENT

• Post-event email newsletter mention to our thousands of subscribers.

# Silver Sponsorship

£1,500

€750

#### PRE-EVENT

- Mentioned in 2 posts across our social media.
- Logo on conference landing page.
- Also included are 2 tickets for your staff.

### **DURING-EVENT**

- <u>Live demo</u> at the exhibition booth to display your materials; pre-recorded or LIVE session.
- Medium size exhibition booth space.
- Online speed-networking: meet others for timed 15-minute video call.

# Bronze Sponsorship

£500

€250

#### **DURING-EVENT**

- <u>Live demo</u> at the exhibition booth to display your materials; pre-recorded or LIVE session.
- Small size exhibition booth space.
- Online speed-networking: meet others for timed 15-minute video call.

